



FOR IMMEDIATE RELEASE

May 18th, 2015

Under the auspices of the Petroleum and Education ministries, ExxonMobil Egypt continues to support to the national electricity-saving campaign in partnership with Injaz Egypt



- ExxonMobil Egypt distributed almost half a million flyers promoting electricity-saving, thanks to its extensive network of service stations
- Designing a new and attractive booklet and printing 75000 copies for school students to encourage electricity-saving is ExxonMobil Egypt's commitment to this campaign
- With the approval of the Ministry of Education, Injaz Egypt helped distribute the new booklets to 111 schools in March 2015 with Injaz environmental curriculum



Cairo, Egypt – As part of its ongoing efforts in community investment, ExxonMobil Egypt continues to support the national electricity-saving campaign, launched last year under the auspices of the Petroleum and Electricity ministries aiming to preserve energy resources in the coming years. This year, ExxonMobil Egypt invited Injaz Egypt to take part in the campaign to reach out to students in preparatory schools, where Injaz Egypt programs are applied, to encourage positive behaviors and practices that contribute to electricity-saving under the auspices of the Education Ministry.

In this effect, ExxonMobil Egypt printed 75,000 booklets of key everyday behaviors that students at an early age could adopt to preserve energy resources. Therefore, ExxonMobil Egypt worked on developing an attractive and colorful design for the booklets conveying information to students in a simple and effective way. The objective is to have a new generation of young people fully aware of the energy issue in Egypt. Injaz Egypt has distributed these booklets to 111 schools in Cairo, Giza, Minya and Suez, where Injaz programs are applied.

Injaz Egypt has secured the Education Ministry's approval to include these booklets in the environmental awareness curriculum, which urges students to efficiently use resources in a way that ensures sustainability and maintains a good environment.

Eng. Hesham Elamroussy, Chairman and Managing Director of ExxonMobil Egypt, stressed on the importance of strong cooperation between governmental agencies, NGOs and the private sector to support this initiative, which aims at mitigating the energy crisis.

Eng. Hesham Elamroussy said: "When we were invited by our partners from the private sector, and the Petroleum and Electricity ministries to participate in the national campaign 'Belma32oul' or rational use of power that started last year, ExxonMobil Egypt took advantage of its extensive network of service stations, distributing almost half a million flyers to the public. Our participation in 'Belma32oul' campaign had such a great impact that the staff also joined as advocates to the campaign."

Ms. Nihad Shelbaya, Public and Government Affairs Manager at ExxonMobil Egypt, also mentioned the following: "450,000 flyers were printed and distributed through Mobil and Esso stations, in addition to On the Run outlets in Greater Cairo and Alexandria, promoting electricity-saving through simple everyday tips."

Ms. Nihad Shelbaya has expressed her gratitude to all ExxonMobil Egypt's partners from the private sector like Coca-Cola, Orascom, Citibank and CIB for disseminating the campaign among their staff.

She also thanked ExxonMobil Egypt's partners from NGOs like Enactus Egypt, Misr El-Kheir and Alashanek ya Balady Association for Sustainable Development for distributing thousands of flyers hoping to reach as more people as possible and raise awareness of Egypt's energy crisis and combat its negative impacts. She also voiced appreciation for



student contributions from MECA Academy at Ain Shams University, STP of Cairo University and SPE of Petroleum Engineering at Suez Canal University, in addition to the significant role played by Injaz Egypt this year to reach a new and broader category of people – the youth – who are the future of this nation.

In this regard, Dina El Mofty, Executive Director of Injaz Egypt, said: "Injaz Egypt, in partnership with the Education Ministry, targets to prepare a generation of young entrepreneurs who would improve Egypt's economy. ExxonMobil Egypt invited us to join 'Belma32oul' initiative, which bolsters Injaz Egypt's objective to boost electricity-saving concept as a strategy adopted by future young entrepreneurs."

It's noteworthy that 'Belma32oul' is a national campaign, which was launched by the Petroleum and Electricity ministries last May. In a bid to unify efforts combating the energy crisis in Egypt, leading petroleum companies were invited to take part in the campaign. The generation of electricity relies heavily on scarce petroleum and natural gas resources, while the High Dam produces a small portion of the total required power. The campaign aligns with the state's turning to renewable energy resources as well as preserving existing resources via rational use. Governmental agencies offer data and statistics used by the campaign. The private sector provides the campaign with funds to reach people from all walks of life and urge them to change their behaviors to combat the energy crisis in Egypt.

-The End-

About ExxonMobil Egypt

ExxonMobil Egypt is a leading provider of high quality lubricants and fuel with a large network of retail shops. ExxonMobil Egypt has more than 350 service stations -- Mobil and Esso, more than 20 Mobil 1 centers and more than 25 On the Run. Pillared by two lubricant plants in Alexandria and 10th Ramadan City, the company also provides a variety of industrial products and lubrication solutions in Egypt, more than 25 African countries, the Middle East, Europe and Far East.

ExxonMobil Egypt builds on a rich history that started more than 100 years ago when the Vacuum Oil Company (Mobil's predecessor) was registered in Egypt.

ExxonMobil Egypt is committed to unceasingly support numerous community initiatives of education, development and women that serve various sectors and groups in the Egyptian society.

For further information visit our website www.exxonmobilegypt.com